

# Your Sales Platform

seen everywhere is seen nowhere

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*Which sales platform most appeals to you?*

*online?*

*in person?*

*stock provider?*

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*Depending on your answer research more...*

What do you need in place to set up an Etsy shop?

Do you have a friend who could help you set up a Shopify account?

Is there a local craft fair soon that you could visit to find out if your stall of knitwear would be a good fit in the future?

Do your friends regularly host shopping evenings which you could join?

Visit local boutiques and coffee shops to see if they sell local crafts.

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*Which friends, family, work colleagues or local markets would you like to ask for feedback first?*

*put a date in your diary to have completed some first samples.*

*book a time to show your initial collection.*

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*It's a big leap to show your first designs and ask for feedback- you're actually requesting critical analysis! If you feel like you need extra support these resources might help:*

*The Power of Vulnerability by Dr. Brene Brown, audio CD*

*The Gifts Of Imperfection, by Dr. Brene Brown, paperback*

*(both are also available on Audible.com)*

*and viewing- a highly recommended business leader and teacher:*

*<https://www.youtube.com/user/marieforleo>*

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